

# SYNCHRONY™

Vertical Blinds



**NORMAN®**  
SHUTTERS. BLINDS. SHADES



Synchrony™ Vertical Blinds combine the traditional practicality of vertical blinds; the improved durability and performance of modern technology; and the sensibility that makes modern style both rich and subtle.



reddot award 2020  
winner





# MODERNIZED PERFORMANCE

Vertical blinds have been a standby for years. They've been cherished not only as a convenient solution for windows and doors large or small, but also as a practical alternative to drapery. We set out to build a vertical blind with today's technologies: made with our over 40 years of know-how, offering improved light control, durability, performance and style.



# MODERNIZED LIGHT CONTROL

Synchrony™'s exclusive Aileron™ Headrail helps block light and promotes a more darkened room. Inspired by the movement and shape of ailerons found on airplane wings, the Aileron™ Headrail's award-winning concealment flap rotates to block the normal light that streams in between the headrail and slats. This innovative streamlined design eliminates the need for traditional valances that are bulky, unsightly and prone to falling off or breaking.



Synchrony video





# MODERNIZED FAMILY SOLUTION

Synchrony™ Vertical Blinds are an ideal family solution. Synchrony™ offers extra durability against scuffs and dents and is easily cleaned. Slats are effortlessly rotated with a twist of the wand, and can be slid left or right to open or close. The award-winning cordless design is WCMA certified “Best for Kids”, and free from pull cords that can be a strangulation risk for young children and pets. It is also flame resistant and complies with the NFPA-701 standards. With Norman®’s exclusive built-in quality, Synchrony™ represents the pinnacle of vertical blind construction, made for the demands of modern living.



# MODERNIZED STYLE

Gone are the days when vertical blinds seemed to only come in white or beige. Synchrony™ comes in an array of tantalizing colors and styles. Choose from modern and classic colors from neutral to bold - including colors that match our SmartPrivacy® horizontal blinds. Also choose from a variety of slat styles and textures: smooth for a crisp, clean look; textured for a softer, more fabric-like look; embossed and wood-like for a stylish touch; S-curved, featuring a unique wave like shape, are also available and designed to block out more light. With so many choices, Synchrony™ lets you create the blind that's right for you.



- Valance-free headrail has no bulky top treatments that can often break or fall off
- Exclusive Aileron™ Headrail dynamically adjusts to block stray light at the top
- Endurance-made slats in modern colors and textures offer utmost durability and style
- Installable fully flushed to wall for less room protrusion and improved light blockage
- Extra safety with “Best for Kids” certified design and NFPA 701 compliant fire resistance
- Limited Lifetime Warranty



[normanusa.com](http://normanusa.com)



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